

Member Newsletter

November 23, 2010



May your holiday be filled with wonderful moments and special memories.

Coalition News

"Great Things Are Not Done by Impulse" Looking Ahead and Building Relationships

Dear Karlene,

Have you ever heard the quote "Great things are not done by impulse, but by a series of small things brought together?" Well, the same is true for your Coalition's efforts.

In advocacy, our local relationships with legislators are critical in bringing about change. This fall, we celebrated the restoration of adult dental as a victory for Michigan's most vulnerable. However, with a new Administration, many new lawmakers as well as an estimated \$1.6 billion state budget deficit for FY 2012, we are realistic in our need for continued advocacy.

Our Coalition workgroups continue to meet and I encourage all members to participate in the Legislative Workgroup, CDC Grant Workgroup, Continuing Education Workgroup, Membership Committee, or the State Fluoridation Advisory Committee. These groups are vital to our statewide efforts.

The Coalition continues to build relationships in "small things" with a variety of state and national groups. Here are a few programs I'd like to highlight as we work to improve the oral health of all Michigan residents.

Legislative Letter on FY 2011 Appropriations

The Coalition added its name to a Pew Center on the States letter urging congressional leadership to finalize work on the FY 2011 appropriations bills without delay, and to provide agencies of the US Public Health Service with the highest increase proposed by either the House or the Senate.

Hispanic Dental Association 20th Annual Meeting

On Oct. 28, the Coalition participated in a stakeholder session titled "Improving Oral Health Access to Services for Hispanics through Workforce Diversity." A report will be issued by the Hispanic Dental Association with recommendations on workforce, disparities and overall health.

2010 Coalition Fall Member Meeting

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Board of Directors

Chris Shea
Chair
Cherry Street

Forty-five members from across the state participated in our Nov. 12 meeting. From the evaluations, members agreed it was a great opportunity to network and learn more about coalition, state and federal initiatives. A hearty thank you to speakers Chris Farrell, Michigan's oral health director and Meg Booth, Children's Dental Health Project in Washington, DC and member Cheryl Gildner, Ingham County Health Department for hosting the event.

Epilepsy Foundation of Michigan Health Fair

By partnering with the Michigan Department of Community Health on Nov. 12, the Coalition utilized Smiles on Wheels, a collaborative practice model/PA 161 program to offer free screenings, oral health education and products, as well as a listing of safety net clinics.

Conference on Oral Health of Vulnerable Adults

The Coalition invited Sherri King, Michigan Office of Services to the Aging and Kathleen Johnston-Calati, Michigan Disabilities Rights Coalition to join us for the American Dental Association's Nov. 18 symposium on oral health for vulnerable adults. Anticipated outcome is a program to increase access to comprehensive dental care for one nursing home or adult foster care residence.

Thank you again for your support. It is a privilege to serve as your executive director and I look forward to another exciting year. If you have a question or would like to set up a visit, please contact me.

Sincerely,
Karlene Ketola
Executive Director

New Program Year

Membership Renewals Still in Progress!

The membership renewal process is well underway for the Coalition. As always, you may pay your dues by check or credit card. As we look ahead, we hope you will continue your involvement in the Coalition. It will be an exciting, and challenging year as we fight to maintain the adult dental benefit and begin to implement the new State Oral Health Plan. If you have any questions about membership, contact Karlene Ketola, executive director, at 517.381.8000, Ext. 218.

State News

RDHs as an Enrolled Medicaid Provider

New Medicaid Bulletin (MSA 10-20) Issued

Medicaid Bulletin (MSA10-20) was distributed to dentists and dental clinics on Nov. 12, which provides information regarding Medicaid enrollment of registered dental hygienists (RDHs) as rendering/servicing-only providers for the Medicaid Program. Enrollment is optional, not mandatory, for RDHs. The Coalition will be hosting a Medicaid Billing and CHAMPS webinar on Jan. 10, 2011 (12 to 1 p.m.) related to this upcoming change. Registration materials coming soon. [Read more](#)

Many New Faces in Lansing

Have You Reached Out to Your Newly Elected Lawmakers?

Health Services

Janice Joseph, DDS Chair Elect

*Detroit Department of
Health & Wellness*

Dennis M. Louney Treasurer

Delta Dental

Jackie Balcom Secretary

*Muskegon County
Public Health*

Patti Ulrich Past Chair

*MN Department
of Health*

Rebecca Cienki Michigan Primary Care Association

Jill Loewen
*University of
Detroit Mercy*

Bill Piskorowski, DDS

*University of
Michigan*

Andrea Goodwin Smiles Across Michigan

Staff

Karlene Ketola
Executive Director
*Michigan Oral
Health Coalition*

With so many new faces coming to Lansing this January, now is the time to introduce yourself to your newly elected lawmakers, at every level, and begin educating them about oral health's impact on overall health as well as workforce as soon as possible. With a projected \$1.6 billion deficit for the FY 2012 state budget, it will be easy for cuts to be made to those areas of the budget that legislators are unaware of or that they don't understand. It is absolutely essential that we educate them now. For more information, please contact Karlene Ketola, executive director at 517.381.8000, Ext. 218.

Key Redistricting Dates

2010 Census Data to Bring Change to District Lines

The *Detroit Free Press* recently published the following timeline related to turning the 2010 census data into new districts. With our state's population decline, we anticipate Michigan losing one of its 15 congressional seats.

April 2010

U.S. Census Bureau finishes up its count of people living in the U.S.

Late December 2010

The bureau delivers preliminary numbers to the states.

Late March 2011

The bureau will deliver more detailed information about population in townships and cities in the state. Those become the basis for redrawing county commission, state House and Senate and congressional district lines.

April through Summer 2011

The Legislature develops new maps.

Nov. 1, 2011

Deadline for state Legislature to approve and governor to sign off on new maps.

Late 2011/Early 2012

Possible court challenges that must be decided in time for 2012 elections.

National News

"A Broken Promise to Our Children"

The 1998 State Tobacco Settlement: 12 Years Later

Last week, Campaign for Tobacco-Free Kids, American Heart Association, American Cancer Society Cancer Action Network, American Lung Association and Robert Wood Johnson Foundation issued "A Broken Promise to Our Children." The report shows that despite collecting huge sums in tobacco revenue, states have cut funding for tobacco prevention and cessation programs to the lowest level since 1999, when they first started receiving tobacco settlement payments. Michigan ranks 42nd in funding for state tobacco prevention programs, spending \$2.6 million in FY 2011, which is just 2.1% of the CDC's recommendation. [Read more](#)

Health Center Clinical Leaders Training Institute

New Medical Directors, Dental Directors

In collaboration with the University of Illinois Mid America Center for Public Health Practice, IPHCA will host a two-day training Jan. 28-29 for clinicians who have recently assumed leadership positions (such as medical director, site medical director, dental director, etc.) or are aspiring to assume such positions in the near future. The course has been approved for CME elective credits by the American Academy of Family Physicians. [Register now!](#)

Healthy People 2020 Launch on December 2

Be Part of Making Healthy People Come Alive

The U.S. Department of Health and Human Services invites oral health advocates to be part of the launch of Healthy People 2020. The event will take place on Dec. 2 from 11 a.m. to 1 p.m. EST. The program will include remarks from the HHS Assistant Secretary for Health Dr. Howard K. Koh and members of the Secretary's Advisory Committee on National Health Promotion and Disease Prevention Objectives for 2020. To participate via Web streaming, register at www.healthypeople.gov/2020_reg/register.aspx.

ADA Introduces Health Literacy Action Plan

Most Adults have Difficulty with Everyday Health Info

This month, the American Dental Association (ADA) introduced a strategic action plan to improve health literacy in dentistry. The ADA Council on Access, Prevention and Interprofessional Relations and its ad hoc advisory committee on health literacy developed the plan as a set of principles, goals and, in some cases, specific strategies to provide guidance to the Association, dental professionals, policy makers and others to improve health literacy. [See strategic action plan.](#)

The Michigan Oral Health Coalition's mission is to improve oral health in Michigan by focusing on prevention, health promotion, oral health data, access and the link between oral health and overall health.

Michigan Oral Health Coalition

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